



**Corporation**

2951 86th Street  
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## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**CONTACT INFORMATION**

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### **Maid-Rite Diner Offers Vets \$10,000 Discount on Franchise Fee**

Since 1926, Maid-Rite has been famous for a delicious hot loose meat sandwich that is low in calories and high in flavor, steamed not fried, with your health in mind. Now, there is even better news. Maid-Rite is offering qualified Veterans a reduced fee of \$10,000 from its \$35,000 initial franchise fee.

Maid-Rite's affordable, stylish and modern diner is an attractive business opportunity for qualified Veterans and Veterans' spouses.

"Our Maid-Rite menu has everything on it that we are famous for. Our diner-style restaurants feature delicious variations of the loose meat sandwich, slow smoked pork and other unique items that are sure to be a welcome relief from cold sub sandwiches and traditional restaurant fare," said Tania Burt, Executive Vice President.

"Utilizing in-house CAD designs, our Project Management team at Maid-Rite has developed floor plan restaurant prototypes to select from, which are perfect for smaller communities and for larger metropolitan cities for franchisees to have the appropriate restaurant size to serve our delicious menu to customers who love our one-of-a-kind menu," Bradley Burt, President & CEO of Maid-Rite pointed out.

In addition to the substantial discount on the initial franchise fee that qualified Veterans will receive, helpful finance options for Veterans may include the Patriot Express SBA Veteran Financing program and Maid-Rite being preapproved as a SBA franchise.

**MORE**

Office 515-276-5448 or 866-Just Rite  
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*Our Name Says It All!*

## **Maid-Rite Diner Offers Vets \$10,000 Discount on Franchise Fee**

Maid-Rite takes pride in being one of, if not the oldest franchise restaurant chains in the United States, as a quick serve, casual dining restaurant franchise known among its customers for its delicious, one of a kind, fresh ground beef loose meat sandwiches and friendly hometown hospitality.

Back in 1926, Maid-Rite's founder, Fred Angell, got the name for his Maid-Rite sandwich, when he served one of his new sandwich concoctions to the mailman delivering mail to his butcher shop. When Fred Angell asked the fellow how he liked the sandwich, the mailman replied to Mr. Angell, "You know, Fred, these sandwiches are made right!" Thus the name for Maid-Rite's legendary sandwich was born that has become a household name across America. Maid-Rite restaurants are currently located in eleven states. Maid-Rite has expanded into the eastern, southern and western states, including Colorado, North Carolina, Texas and Utah.

Maid-Rite in honoring the service of Veterans to this country is pleased to offer the \$10,000 discount on the initial franchise fee.

For more information on Maid-Rite Diner restaurants,  
please review the document below from our website at [www.maid-rite.com](http://www.maid-rite.com):

[Maid-Rite Diner FAQs and Estimated Start Up Costs Flyer.pdf](#)

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